

## INVOICE


**wfsb.com**

WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Message & Media Inc  
Attention: Accounts Payable  
100 Albany Street, Suite 200B  
New Brunswick, NJ 08901  
USA

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	494690	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/28/12	430A EYEWITNESS NEWS	430A-5A	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 09/24/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT103H \$250.00 NM 1 WFSB Tu 09/25/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT103H \$250.00 NM 2 WFSB W 09/26/12 4:58 AM 430A EYEWITNESS NEWS 430-5A :30 CMT103H \$250.00 NM 5 WFSB Th 09/27/12 4:50 AM 430A EYEWITNESS NEWS 430-5A :30 CMT103H \$250.00 NM 3 WFSB F 09/28/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT106H \$250.00 NM									
2	09/24/12	09/28/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:20 AM Eyewitness News 5am - 5:30am :30 CMT103H \$450.00 NM 2 WFSB Tu 09/25/12 5:00 AM Eyewitness News 5am - 5:30am :30 CMT103H \$450.00 NM 5 WFSB W 09/26/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT103H \$450.00 NM 4 WFSB Th 09/27/12 5:00 AM Eyewitness News 5am - 5:30am :30 CMT103H \$450.00 NM 3 WFSB F 09/28/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT103H \$450.00 NM									
3	09/24/12	09/28/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									
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4	09/24/12	09/28/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$900.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

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	09/24/12	09/30/12	-----S	1	\$150.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WFSB	Su	09/30/12	6:19 AM	Eyewitness News Weekend	6am - 7am	:30	CMT106H	\$150.00	NM																																																																																								
10	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am	-----S	:30	1	\$450.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													

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## INVOICE



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**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

wfsb.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/30/12	09/30/12	7a-9a Sun Eyewitness Ne	7am-9am	-----S	:30	1	\$450.00	NM
09/24/12 09/30/12 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 7:21 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT103H \$450.00 NM									
11	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 11:14 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT106H \$150.00 NM									
12	09/24/12	09/28/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 9:21 AM 9am-10am 9am - 10am :30 CMT103H \$400.00 NM 4 WFSB Tu 09/25/12 9:36 AM 9am-10am 9am - 10am :30 CMT103H \$400.00 NM 5 WFSB W 09/26/12 9:22 AM 9am-10am 9am - 10am :30 CMT103H \$400.00 NM 2 WFSB Th 09/27/12 9:47 AM 9am-10am 9am - 10am :30 CMT103H \$400.00 NM 3 WFSB F 09/28/12 9:55 AM 9am-10am 9am - 10am :30 CMT106H \$400.00 NM									
13	09/24/12	09/28/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 09/24/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 2 WFSB Tu 09/25/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 1 WFSB W 09/26/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 3 WFSB Th 09/27/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 5 WFSB F 09/28/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM									
14	09/24/12	09/28/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 2 WFSB Tu 09/25/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 3 WFSB W 09/26/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 4 WFSB Th 09/27/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 5 WFSB F 09/28/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 CMT106H \$250.00 NM									
15	09/24/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 09/24/12 4:27 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$300.00 NM 3 WFSB Tu 09/25/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$300.00 NM 1 WFSB W 09/26/12 4:40 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$300.00 NM 5 WFSB Th 09/27/12 4:36 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT103H \$300.00 NM 4 WFSB F 09/28/12 4:54 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT106H \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/24/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	5	\$300.00	NM
16	09/24/12	09/28/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	09/24/12	5:21 PM	Eyewitness News	5pm - 5:30pm	:30	CMT103H	\$575.00 NM
2	WFSB	Tu	09/25/12	5:26 PM	Eyewitness News	5pm - 5:30pm	:30	CMT103H	\$575.00 NM
3	WFSB	W	09/26/12	5:25 PM	Eyewitness News	5pm - 5:30pm	:30	CMT103H	\$575.00 NM
4	WFSB	Th	09/27/12	5:26 PM	Eyewitness News	5pm - 5:30pm	:30	CMT103H	\$575.00 NM
5	WFSB	F	09/28/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	CMT106H	\$575.00 NM
17	09/24/12	09/28/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WFSB	M	09/24/12	5:57 PM	Eyewitness News	5:30pm - 6pm	:30	CMT103H	\$1,500.00 NM
5	WFSB	Tu	09/25/12	5:46 PM	Eyewitness News	5:30pm - 6pm	:30	CMT103H	\$1,500.00 NM
4	WFSB	W	09/26/12	5:57 PM	Eyewitness News	5:30pm - 6pm	:30	CMT103H	\$1,500.00 NM
2	WFSB	Th	09/27/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	CMT103H	\$1,500.00 NM
1	WFSB	F	09/28/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	CMT103H	\$1,500.00 NM
18	09/24/12	09/28/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$2,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WFSB	M	09/24/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	CMT103H	\$2,100.00 NM
3	WFSB	Tu	09/25/12	6:20 PM	Eyewitness News	6pm - 6:30pm	:30	CMT103H	\$2,100.00 NM
1	WFSB	W	09/26/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	CMT103H	\$2,100.00 NM
5	WFSB	Th	09/27/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	CMT103H	\$2,100.00 NM
4	WFSB	F	09/28/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	CMT106H	\$2,100.00 NM
19	09/24/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WFSB	M	09/24/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT103H	\$1,200.00 NM
1	WFSB	Tu	09/25/12	7:54 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT103H	\$1,200.00 NM
3	WFSB	W	09/26/12	7:41 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT103H	\$1,200.00 NM
5	WFSB	Th	09/27/12		Entertainment Tonight	7:30pm - 8pm	:00		<del>\$1,200.00</del> NM
			See MG 19.6						
6	WFSB	F	09/28/12	7:12 PM	Inside Edition	7pm - 7:30pm	:30	CMT106H	\$1,200.00 NM
			MG for 19.5 09/27						
2	WFSB	F	09/28/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT106H	\$1,200.00 NM
20	09/29/12	09/29/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Sa	09/29/12		Ent. Tonight Wknd	7:00pm - 8:00pm	:00		<del>\$150.00</del> NM
			Credited						

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		September 24-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/29/12	09/29/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----S-	:30	1	\$150.00	NM
21	09/24/12	09/28/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 09/24/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT103H \$200.00 NM 1 WFSB Tu 09/25/12 11:59 PM Late Night with David Letterman 11:35pm - 12:37am :30 CMT103H \$200.00 NM 4 WFSB W 09/26/12 12:33 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT103H \$200.00 NM 3 WFSB Th 09/27/12 Late Night with David Letterman 11:35pm - 12:37am :00 \$200.00 NM See MG 21.6 6 WFSB F 09/28/12 8:49 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT106H \$200.00 NM MG for 21.3 09/27 2 WFSB F 09/28/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT106H \$200.00 NM									
22	09/24/12	09/30/12	Eyewitness News	11PM - 11:35PM	MTWTFSS	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTFSS 6 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 09/24/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 CMT103H \$1,200.00 NM 3 WFSB Tu 09/25/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 CMT103H \$1,200.00 NM 4 WFSB W 09/26/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 CMT103H \$1,200.00 NM 5 WFSB Th 09/27/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 CMT103H \$1,200.00 NM 6 WFSB F 09/28/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 CMT103H \$1,200.00 NM 1 WFSB Sa 09/29/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 CMT106H \$1,200.00 NM									
23	09/30/12	09/30/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 7:56 PM 60 Minutes 7pm - 8pm :30 CMT103H \$3,000.00 NM									
24	09/25/12	09/25/12	NCIS	8pm-9pm	-T-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 8:49 PM NCIS 8pm-9pm :30 CMT103H \$4,500.00 NM									
25	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 4:56 PM Patriots Football 1:00pm - 7:00pm :30 CMT106H \$6,500.00 NM									
26	09/30/12	09/30/12	Good Wife	9pm - 10pm	-----S	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 9:40 PM Good Wife 9pm - 10pm :30 CMT106H \$3,200.00 NM									
27	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$800.00	NM

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494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-----S		1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	09/30/12	10:29 AM	CBS Sunday Morning	9:00am - 10:30am	:30	CMT106H	\$800.00 NM
<b>Total Spots</b>							<b>93</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$79,025.00</b>
<u>Agency Commission</u>	<b>\$11,853.75</b>
<u>Net Amount Due</u>	<b>\$67,171.25</b>

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